

Do you have a hard time explaining your job to your neighbor?

Do you struggle to find the right words about your job's importance?

You say "nuclear," they say, "what about the waste?"

If you have 30 seconds, how do you explain the importance of nuclear energy?

# NUCLEAR ADVOCACY and COMMUNICATIONS TRAINING

**Thursday, June 14**

INL Meeting Center at the  
Energy Innovation Laboratory  
775 University Blvd.  
Idaho Falls, ID

**Register to attend one of two sessions:**

9:30 a.m. to 12 noon  
1 to 3:30 p.m.

*Topics include:*

**Storytelling in Advocacy**

**Nuclear Conversations to Any Audience**

Opposition groups repeatedly claim that nuclear power plants are unsafe. Recently, the U.S. nuclear power industry has been characterized as too expensive and too dangerous when compared to other energy sources.

As members of the nuclear community, we know that the success of nuclear energy has never been more important to ensuring a positive future for the world—but what can we do to make a difference?

This workshop will leave participants energized to tell today's nuclear power story and be well-equipped with the tools to do so.

*Space is limited. Interested participants can register by visiting <https://gain.inl.gov/SitePages/GenerationAtomic.aspx>.*



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